

Shared value

**Scandinavia × the Horn of Africa:
Scaling the impact of solutions
through cross-sectoral partnerships**

🕒 Friday 11th September, 09:00 – 15:00 EAT

📍 Shamba Events, Loresho, Nairobi



Shared value partnerships

Humanitarian and development funding is shrinking, and governments increasingly look to markets and new partnerships to solve our most pressing challenges.

This is an opening for the aid sector to move beyond business as usual and scale the impact of proven approaches. Scandinavia has long led the way in designing cross-sectoral collaboration, and this event puts that experience into practice: bringing together donors, governments, investors, academia, the private sector and civil society from Scandinavia and the Horn of Africa to explore how to secure long-term impact through equal, cross-sector partnership where the need is biggest.

World Vision, Uppsala University and Tinkr will share key insights from the event with Scandinavian stakeholders afterwards.

What's your part to play and what does shared value in practice look like for you?

Key questions we will explore

- ✓ How do we move from a funder-recipient dynamic to a genuine, equal partnership?
- ✓ What makes businesses and investors willing to invest in fragile markets?
- ✓ What would make innovators in both regions collaborate to meet real needs effectively?
- ✓ What does the evidence tell us about how, when and why cross-sectoral partnerships work in this context?
- ✓ How do Scandinavian government strategies enable real partnership in East Africa?

Register to attend

Scan the QR code or open the link below. Seats are limited.

<https://forms.gle/rMsQobo6FbYAkquPA>



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